

The
GOLDEN AGE
OF
HOLLYWOOD
Gala

2026
Sponsorship
OPPORTUNITIES



The image shows a red carpet event backdrop. In the center is a large, ornate sign with a gold border and Art Deco-style corner motifs. The sign features the text 'The GOLDEN AGE OF HOLLYWOOD Gala' in a mix of serif and script fonts. Above the sign, a gold stanchion with a red velvet rope is visible. To the left and right of the sign, there are several more stanchions with red velvet ropes, creating a path. The background is a dark red curtain.

The
GOLDEN AGE
OF
HOLLYWOOD
Gala

An enchanting evening, beginning with cocktails and hors d'oeuvres, followed by a gourmet dinner, live and silent auctions and entertainment, ending with a Hollywood after-party with plenty of sparkle in celebration of our mission and those who make it possible.

Saturday, November 7

San Diego Oasis Rancho Bernardo Center



The Golden Age of Hollywood Gala 2026

Hollywood Sponsors

Hollywood Gala sponsorship opportunities provide unique media and promotional benefits specific to each level to highlight your partnership with San Diego Oasis.

TITLE SPONSOR

SOLD OUT

MOONLIGHT AFTER-PARTY

SOLD OUT

BLACK & GOLD

\$10,000

DIAMOND

\$5,000

SILVER

\$2,500

BRONZE

\$1,500

Details on the following pages.

GOLDEN AGE OF HOLLYWOOD

Sponsorship Benefits

All Premier Sponsorships Include the Following Recognition:

SIGNAGE & RECOGNITION AT THE EVENT

- Special recognition from the stage for sponsors
- Included in the digital kiosk slide show of sponsors in two lobbies
- Included in the event program slide show
- Included on the main event signage as a major sponsor

COLLATERAL MATERIALS & DIGITAL MARKETING RECOGNITION

- Name &/or logo recognition on all collateral materials including:
 - Save the Date & Invitation (if confirmed by June 30)
- Event program (if confirmed by September 30)
- Recognition on San Diego Oasis website event page
- Recognition in the San Diego Oasis eblasts (12K+ subscribers)
- Ad in the Nov/Dec 2026 Catalog Issue (10K+ circulation)
- Social Media Recognition

MEDIA & ADVERTISEMENTS

- Inclusion in press release to San Diego's major publications & media (if confirmed by September 1) including San Diego Business Journal
- Logo included in gala print ads in Giving Back and Ranch & Coast Magazines (if confirmed by September 1)
- Logo included on media partner e-blast/advertisements

For more information contact: Pauline@sandiegoasis.org



Golden Age of Hollywood Gala 2026

GOLDEN AGE OF HOLLYWOOD

Premier Sponsors

All Hollywood Gala Premier Sponsors Benefits, PLUS:

TITLE
\$15,000

(\$12,100 tax deductible)

SOLD OUT

Helps underwrite the Gala, ensuring every dollar raised during the event directly supports programs for older adults — from digital literacy to wellness classes.

- VIP Table for 10 at Golden Age of Hollywood Gala with prime location
- Premium wine with dinner
- After Party access for all guests
- Full-page ad featured in catalog issue of sponsor's choice

**HOLLYWOOD
AFTER-PARTY**

\$12,500

(\$9,600 tax deductible)

SOLD OUT

Covers the cost of after party infrastructure, (DJ, tent, lighting, hosted bar) allowing Oasis to redirect funds to expand outreach programs in underserved communities.

- VIP Table for 10 at the Golden Age of Hollywood Gala with prime location
- Premium wine served with dinner
- After Party access for all guests
- After Party Sponsor Signage with logo/name at entrance to after party tent
- Half-page ad featured in catalog issue of sponsor's choice



BLACK & GOLD

\$10,000

(\$8,000 tax deductible)

Supports two months of lifelong learning classes for 100+ older adults, including supplies, instructor fees and admin costs.

- Table for 8 at the Golden Age of Hollywood Gala with prime location
- After Party access for all guests
- Half-page ad featured in catalog issue of sponsor's choice



All Hollywood Gala Sponsorship Benefits, PLUS:

DIAMOND \$5,000

(\$3,800 tax deductible)

Provides 3 books for every student in a Title 1 elementary school in Oasis' Intergenerational Tutoring Program

- 4 Admission tickets to the Golden Age of Hollywood Gala
- After Party access for all guests
- 1/4-page ad featured in catalog issue of sponsor's choice

SILVER \$2,500

(\$1,500 tax deductible)

Allows 12 older adults to attend two months of wellness classes at Oasis on scholarship.

- 4 Admission tickets to the Golden Age of Hollywood Gala
- After party access for all guests
- 1/4-page ad featured in catalog issue of sponsor's choice

BRONZE \$1,500

(\$400 tax deductible)

Covers the cost of 2-3 instructors educating older adults on technology, bridging the digital divide.

- 2 Admission tickets to the Golden Age of Hollywood Gala
- After party access for both guests
- 1/4-page ad featured in catalog issue of sponsor's choice

A Whole Host of Memorable Moment: Support a Key Element of the Gala:

RED CARPET PHOTO HOST \$5,000

- Logo/name prominently displayed on red carpet signage
- ¼ page ad featured in catalog issue of photo booth host's choice
- Logo/name prominently displayed on event printed materials
- Event website and sponsor loop
- Logo/Name in event program & social media

CHAMPAGNE TOAST HOST \$2,500

- Recognition as the Champagne Toast Host during the toast
- Logo/name prominently displayed on Champagne station signage & event printed materials
- Event website and sponsor loop
- Logo/Name in event program & social media

TABLE HOST \$2,400

- 8 Admission tickets
- After party access for all guests
- Table signage displaying host name
- Bottle of champagne for table
- Recognition in event program & social media

ENTERTAINMENT HOST \$2,000

- Recognition as the Entertainment Host
- Logo/name prominently displayed near musician performance area
- Event website and sponsor loop
- Logo/Name in event program & social media

FLORAL/DECOR HOST \$2,000

- Recognition as the Floral/Decor Host
- Logo/name prominently displayed on event printed & digital materials
- Event website and sponsor loop
- Logo/Name in event program & social media

VALET PARKING HOST \$1,500

- Recognition as the Valet Parking Host
- Valet stand signage w/logo/name
- Option to include branded signage or small gift in returned vehicles
- Event website and sponsor loop
- Recognition in event program & social media

SOLD OUT



Sponsorship Options

Thank you for considering a sponsorship. Your support provides resources for healthy longevity and intergenerational literacy programs, which serve our community's older adults and at-risk elementary school children in our neediest public schools.

SPONSORSHIPS

Please contact Pauline Perenack at
(858) 240-2880, Ext. 104 or
Pauline@SanDiegoOasis.org
with any questions regarding
sponsorship or donation of auction items.

HOLLYWOOD STAR

Hollywood Walk of Fame Star Purchase	\$500 each	(\$200 tax deductible)
<i>Includes star and mention in program</i>		

TABLE/TICKET PURCHASE

Table Host Purchase	\$2,400	(\$1,240 tax deductible)
Individual Admission	\$300 each	(\$155 tax deductible)
<i>Includes After Party</i>		
After Party Only	\$50 each	(\$20 tax deductible)

San Diego Oasis is a 501(c)3 non-profit organization. Tax ID #30-0403895. Learn more at SanDiegoOasis.org