



*Sponsorship*  
OPPORTUNITIES





# MOONLIGHT MASQUERADE

An enchanting evening, beginning with cocktails and hors d'oeuvres, followed by a gourmet dinner, live and silent auctions and entertainment, ending with an exclusive moonlight after-party with plenty of sparkle in celebration of our mission and those who make it possible.

*Saturday, November 1st*

San Diego Oasis Rancho Bernardo Center



San Diego  
**Oasis**  
Black & Gold Gala 2025

# Masquerade Sponsors

Moonlight Masquerade sponsorship opportunities provide unique media and promotional benefits specific to each level to highlight your partnership with San Diego Oasis.

TITLE SPONSOR	\$15,000
MOONLIGHT AFTER-PARTY	\$12,500
BLACK & GOLD	\$10,000
DIAMOND	\$5,000
SILVER	\$2,500
BRONZE	\$1,000

Details on the following pages.



For more information contact [Oasisgala@sandiegooasis.org](mailto:Oasisgala@sandiegooasis.org)

## MOONLIGHT MASQUERADE

### Sponsorship Benefits

All Premier Sponsorships Include the Following Recognition:

#### SIGNAGE & RECOGNITION AT THE EVENT

- Special recognition from the stage for sponsors
- Included in the digital kiosk slide show of sponsors in two lobbies
- Included in the event program slide show
- Included on the main event signage as a major sponsor

#### COLLATERAL MATERIALS & DIGITAL MARKETING RECOGNITION

- Name &/or logo recognition on all collateral materials including:
  - Save the Date & Invitation (if confirmed by June 30)
- Event program (if confirmed by September 30)
- Recognition on San Diego Oasis website event page
- Recognition in the San Diego Oasis eblasts (12K+ subscribers)
- Ad in the Nov/Dec 2025 Catalog Issue (10K+ circulation)
- Social Media Recognition

#### MEDIA & ADVERTISEMENTS

- Inclusion in press release to San Diego's major publications & media (if confirmed by September 1) including San Diego Business Journal
- Logo included in gala print ads in Giving Back and Ranch & Coast Magazines (if confirmed by September 1)
- Logo included on media partner e-blast/advertisements



# Premier Sponsors

ALL MOONLIGHT MASQUERADE PREMIER SPONSORSHIP BENEFITS, PLUS:

## TITLE

### \$15,000

(\$12,100 tax deductible)

**Helps underwrite the Gala, ensuring every dollar raised during the event directly supports programs for older adults — from digital literacy to wellness classes.**

- VIP Table for 10 at Moonlight Masquerade with prime location
- Premium wine with dinner
- Exclusive After Party access for all guests
- Full-page ad featured in catalog issue of sponsor's choice



## MOONLIGHT AFTER-PARTY

### \$12,500

(\$9,600 tax deductible)

**Covers the cost of after party infrastructure, (DJ, tent, lighting, hosted bar) allowing Oasis to redirect funds to expand outreach programs in underserved communities.**

- VIP Table for 10 at the Moonlight Masquerade Gala with prime location
- Premium wine served with dinner
- Exclusive After Party access for all guests
- After Party Sponsor Signage with logo/name at entrance to after party tent
- Half-page ad featured in catalog issue of sponsor's choice



## BLACK & GOLD

### \$10,000

(\$8,000 tax deductible)

**Supports two months of lifelong learning classes for 100+ older adults, including supplies, instructor fees and admin costs.**

- Table for 8 at the Moonlight Masquerade Gala with prime location
- Exclusive After Party access for all guests
- Half-page ad featured in catalog issue of sponsor's choice





# Sponsors

ALL MOONLIGHT MASQUERADE SPONSORSHIP BENEFITS, PLUS:

## DIAMOND

**\$5,000**

(\$3,800 tax deductible)

**Provides 3 books for every student in a Title 1 elementary school in Oasis' Intergenerational Tutoring Program**

- 4 Admission tickets to the Moonlight Masquerade Gala
- Exclusive After Party access for all guests
- 1/4-page ad featured in catalog issue of sponsor's choice

## SILVER

**\$2,500**

(\$1,500 tax deductible)

**Covers the cost of 2-3 instructors educating older adults on technology, bridging the digital divide.**

- 4 Admission tickets to the Moonlight Masquerade Gala
- 1/4-page ad featured in catalog issue of sponsor's choice

## BRONZE

**\$1,000**

(\$400 tax deductible)

**Allows 12 older adults to attend two months of wellness classes at Oasis on scholarship.**

- 2 Admission tickets to the Moonlight Masquerade Gala
- 1/4-page ad featured in catalog issue of sponsor's choice



# Host Opportunities

Unmask a Memorable Moment: Support a Key Element of the Gala:

## TABLE HOST \$1,500

- 8 Admission tickets to the Moonlight Masquerade Gala
- Table signage displaying host name
- Bottle of champagne for table
- Recognition in event program & social media

## PHOTO BOOTH HOST \$5,000

- Logo/name prominently displayed on photo booth signage
- ¼ page ad featured in catalog issue of photo booth host's choice
- Logo/name prominently displayed on event printed materials
- Event website and sponsor loop
- Logo/Name in event program & social media

## CHAMPAGNE TOAST HOST \$2,500

- Recognition as the Champagne Toast Host during the toast
- Logo/name prominently displayed on Champagne station signage & event printed materials
- Event website and sponsor loop
- Logo/Name in event program & social media

## ENTERTAINMENT HOST \$2,000

- Recognition as the Entertainment Host
- Logo/name prominently displayed near musician performance area
- Event website and sponsor loop
- Logo/Name in event program & social media

## FLORAL/DECOR HOST \$2,000

- Recognition as the Floral/Decor Host
- Logo/name prominently displayed on event printed & digital materials
- Event website and sponsor loop
- Logo/Name in event program & social media

## VALET PARKING HOST \$1,500

- Recognition as the Valet Parking Host
- Valet stand signage w/logo/name
- Option to include branded signage or small gift in returned vehicles
- Event website and sponsor loop
- Recognition in event program & social media



# Sponsorship Options

Thank you for considering a sponsorship. Your support provides resources for healthy longevity and intergenerational literacy programs, which serve our community's older adults and at-risk elementary school children in our neediest public schools.

## SPONSORSHIPS

Please contact Jodi Gallen at (858) 240-2880, Ext. 104 or [Oasisgala@SanDiegoOasis.org](mailto:Oasisgala@SanDiegoOasis.org) with any questions regarding sponsorship or donation of auction items.

## TABLE/TICKET PURCHASE

Table Host Purchase	\$1,500
Individual Admission	\$200 each
Individual + After Party	\$250 each
After Party Only	\$50 each

Visit [Moonlight Masquerade](#) event site to purchase & view full event details.



San Diego Oasis is a 501(c)3 non-profit organization. Tax ID #30-0403895. Learn more at [SanDiegoOasis.org](http://SanDiegoOasis.org)