

San Diego Oasis has numerous opportunities well-suited to sponsorship by organizations that offer services and resources beneficial to our membership.

Sponsor a single class, a series of classes, or an annual special event and share your organization with a demographic that aligns with yours.

The packages detailed here are designed to provide exposure and relationship-building opportunities commensurate with the level of investment.

All sponsorships are at the discretion of San Diego Oasis and subject to review to ensure alignment with our mission.

If you would like to propose additional options or to customize your sponsorship, we would be pleased to discuss ideas with you.

Please contact Jodi Gallen,
Director of Growth and
Development:
Jodi@SanDiegoOasis.org



ABOUT SAN DIEGO OASIS

Our mission is to promote healthy aging through a three-fold approach: lifelong learning, healthy living and intergenerational community service.

- Membership: Free
- Class Fees: Free - \$25 per class

CLASS CATEGORIES

Arts & Crafts | Business, Financial & Legal
Exercise & Dance | Health & Wellness
History & Humanities | Language & Literature
Personal Enrichment | Science
Technology | Theatre, Film & Music | Travel

STAY IN TOUCH | SOCIAL MEDIA

Visit our website (SanDiegoOasis.org) to sign up for our weekly emails and stay up to date on all things Oasis! You can also follow us on social media:

- facebook.com/sandiegooasis
- youtube.com/user/SanDiegoOasis
- linkedin.com/company/san-diego-oasis

TWO LOCATIONS TO SERVE YOU

EAST COUNTY

5500 Grossmont Center Drive, #269
La Mesa, CA 91942 | (619) 881-6262

NORTH COUNTY

17170 Bernardo Center Drive
San Diego, CA 92128 | (858) 240-2880

CONTACT US

Info@SanDiegoOasis.org | SanDiegoOasis.org

EIN

#30-0403895
San Diego Oasis is a
public 501(c)3 charity



Oasis, our Members,
and You



CLASS & SPECIAL EVENTS
SPONSORSHIP
OPPORTUNITIES

Special Events (One-Time/Recurring)

Sponsoring a Special Event offers access to our membership in a unique, fun, social setting. Choose one of the events below or contact us to discuss ideas that meet our criteria and align with our mission.

Aging with Pride Event (Annual)

- Parade Participation
- Booth Participation

Art Gallery Exhibits with Wine & Cheese Reception (3/year)

- Rotating exhibits featuring local up-and-coming San Diego artists

Black & Gold Gala (Annual)

- Benefits the Oasis mission of lifelong learning, healthy longevity and intergenerational literacy programs
- Build brand identity, network, and increase visibility with attendees

Taste of Oasis and Catalog Release Pick-Up Parties (6/year)

- Largest events of the year with dance/fitness demos and instructor meet & greet
- 10,000 postcards to active members
- Reach 400+ members in one setting

Demonstration Kitchen Cooking Class(es)

- Special feature in e-communications
- Signage on day of the event

Oasis Music Series Event(s)

- Events held at both Oasis locations; choose one or both

Volunteer Appreciation Events (2/year)

- Reach 200+ of our loyal volunteers, instructors and tutors

Special Events Sponsorship Levels

Sponsorship Levels shown below are a representative picture of what your sponsorship can look like. Please note that there are event-specific benefits not fully outlined. If you are interested, please call us to discuss the full scope of opportunity.

Sponsorship Levels for Special Events

\$2,500

- Your logo featured as presenting Sponsor on all marketing collateral (web, print, digital, e-communications, social media, etc.).
- Verbal recognition during event.
- Sponsor table at the event and one additional day of your choice.
- Branded monitor slide before/ after event.
- Slide on Lobby Monitor/Kiosk promoting event two weeks prior.
- 8 tickets*
- 1/2 page ad in program*

\$1,500

- Your logo featured as supporting Sponsor on all marketing collateral (web, print, digital, e-communications, social media, etc.).
- Verbal recognition during event.
- Sponsor table at the event.
- Slide on Lobby Monitor/Kiosk promoting event one week prior.
- 4 tickets*
- 1/4 page ad in program*

\$1,000

- Your logo featured as supporting Sponsor on all marketing collateral (web, print, digital, e-communications, social media, etc.).
- Sponsor table at the event.
- Verbal recognition during event.
- Branded monitor slide before/ after event.
- 2 tickets*

*Black & White Gala only

Single Class or Class Series

Sponsoring a Single Class or Class Series is a great way to engage with our membership in a concentrated setting. Choose a category that represents your business/service.

Our Categories

- We have numerous categories (listed on back of brochure), or contact us to discuss other options!

Sponsorship Level for Single Class/Series

\$500

- 3-minute Introduction of your resource/ organization
- Table presence at class(es)
- Branded monitor slide featured before and after class
- Slide on Lobby Monitor/Kiosk promoting class one week before presentation date



Contact Us to Learn More!

Jodi Gallen, Director of Growth and Development, at Jodi@SanDiegoOasis.org