San Diego Oasis has numerous opportunities well-suited to sponsorship by organizations that offer services and resources beneficial to our membership.

Sponsor a single class, a series of classes, or an annual special event and share your organization with a demographic that aligns with yours.

The packages detailed here are designed to provide exposure and relationship-building opportunities commensurate with the level of investment.

All sponsorships are at the discretion of San Diego Oasis and subject to review to ensure alignment with our mission.

If you would like to propose additional options or to customize your sponsorship, we would be pleased to discuss ideas with you.

Please contact Simona Valanciute: (619) 846-3832 Simona@SanDiegoOasis.org



#### **ABOUT SAN DIEGO OASIS**

Our mission is to promote healthy aging through a three-fold approach: lifelong learning, healthy living and intergenerational community service.

- Membership: Free
- Class Fees: Free \$20 per class

#### **CLASS CATEGORIES**

Arts & Crafts | Business, Financial & Legal Exercise & Dance | Health & Wellness History & Humanities | Language & Literature Personal Enrichment | Science Technology | Theatre, Film & Music | Travel

#### STAY IN TOUCH | SOCIAL MEDIA

Visit our website (SanDiegoOasis.org) to sign up for our weekly emails and stay up to date on all things Qasis! You can also follow us on social media:

- facebook.com/sandiegoasis
- in youtube.com/user/SanDiegoOasis
- linkedin.com/company/san-diego-oasis bit.ly/sdotiktok

#### TWO LOCATIONS TO SERVE YOU

#### **EAST COUNTY**

5500 Grossmont Center Drive, #269 La Mesa, CA 91942 | (619) 881-6262

#### **NORTH COUNTY**

17170 Bernardo Center Drive San Diego, CA 92128 | (858) 240-2880

#### **CONTACT US**

Info@SanDiegoOasis.org | SanDiegoOasis.org

EIN

#30-0403895





# Oasis, our Members, and You



CLASS & SPECIAL EVENTS
SPONSORSHIP
OPPORTUNITIES

# Single Class or Class Series

Sponsoring a Single Class or Class Series is a great way to engage with our membership in a concentrated setting. Choose a category that represents your business/service, or contact us to discuss ideas that would meet our criteria and align with our mission.

#### **Our Categories**

- Arts & Crafts
- · Business, Financial & Legal
- · Exercise & Dance
- Health & Wellness
- History & Humanities
- · Language & Literature
- Personal Enrichment
- Science
- Technology
- · Theatre, Film & Music
- Travel

### **Sponsorship Level**

## \$500

- 3-minute Introduction of your resource/ organization
- Table presence at Class(es)
- Branded monitor slide featured before and after class
- Slide on Lobby Monitor/Kiosk promoting class one week before presentation date

### Contact us to Learn More

Brandon Harding, Director of Lifelong Learning, at Brandon@SanDiegoOasis.org

# Special Events (One-Time/Recurring)

**Sponsoring a Special Event** offers access to our membership in a unique, fun, social setting. Choose one of the events below or contact us to discuss ideas that meet our criteria and align with our mission.

- Annual Volunteer Appreciation Event
- Annual Fitness Palooza
- Annual Taste of Oasis
- Art Gallery Exhibits
- · Catalog Release Party(ies)
- Demonstration Kitchen Cooking Class(es)
- Oasis Music Series Event(s)
- Simple & Social New Members events



#### Contact us to Learn More

One Time Event:

Christine Yoakley, Events Manager, at Christine@SanDiegoOasis.org

Multi/Recurring Events: Simona Valanciute, CEO, at Simona@SanDiegoOasis.org

# Special Events Sponsorship Levels

**Sponsorship Levels** shown below are a representative picture of what your sponsorship can look like. Please note that there are event-specific benefits not fully outlined. If you are interested, please call us to discuss the full scope of opportunity.

#### **Sponsorship Levels**

## \$2,500

- Your logo featured as presenting Sponsor on all marketing collateral.
- Your logo on all marketing collateral posted to social media.
- · Verbal recognition during event.
- Sponsor table at the event and one additional day of your choice.
- Branded monitor slide before/ after event.
- Slide on Lobby Monitor/Kiosk promoting event two weeks prior.

# \$1,500

- Your logo featured as supporting Sponsor on all marketing collateral.
- Your logo on all marketing collateral posted to social media.
- Verbal recognition during event.
- · Sponsor table at the event.
- Slide on Lobby Monitor/Kiosk promoting event one week prior.

#### \$1.000

- Your logo featured as supporting Sponsor on all marketing collateral.
- Your logo on all marketing collateral posted to social media.
- · Sponsor table at the event.
- · Verbal recognition during event.
- Branded monitor slide before/ after event.