



San Diego

Rancho Bernardo

17170 Bernardo Center Drive
San Diego, CA 92128



Lifelong Learning



Healthy Living



Community Service



**SAN DIEGO OASIS AT
RANCHO BERNARDO
NAMING OPPORTUNITIES**

San Diego Oasis is an award-winning nonprofit organization with a track record of 35-years of excellence.

The mission of San Diego Oasis is to foster a positive environment for older adults to thrive by promoting successful aging through lifelong learning, healthy living, and community involvement.

With a disciplined approach of innovative programming and relevance, the Oasis team strives to understand and honor the wants and needs of today's elders. Oasis' intergenerational programming is at the heart of its mission.

Following the vision to launch the most comprehensive and technology - forward center of excellence for older adults in the country, Oasis sought out a physical location which would serve the highest concentration of elders within a 5-mile radius in San Diego. Virtual programs will be available as well.

Mayor Todd Gloria declared the Grand Opening of Rancho Bernardo Oasis – June 24, 2023 – **San Diego Oasis Day in the City of San Diego**. County Supervisor Joel Anderson also dedicated June 24, 2023, as **San Diego Oasis Day in the County of San Diego**.

Programs geared to serve 100,000 older adults started on June 26, 2023.



June 24, 2023 | Grand Opening of San Diego Oasis at Rancho Bernardo



Marni Von Wilpert, San Diego City Council Member
Simona Valanciute, San Diego Oasis President & CEO
Julie Derry, San Diego Oasis Board Chair



Todd Gloria, Mayor of San Diego



Ribbon-Cutting
North County Chamber
Poway Chamber of Commerce

NAMING GIFT OPPORTUNITIES*

Contact Simona@SanDiegoOasis.org about additional opportunities.

*Gift commitments may be paid over a 5-year period.

ENDOW A CATEGORY

Humanities	\$75,000	
Music	\$75,000	
Technology	\$75,000	
Healthy Living (food, cooking classes, etc.)	\$75,000	
Mind & Body	\$75,000	
Fine Arts & Crafts	\$75,000	
Consumer Affairs	\$75,000	
Social Living (games and groups)	\$75,000	

SPONSOR A PROGRAM

Resource Center	\$100,000	
Classical Concert Series Sponsor	\$75,000	1-year or multi-year sponsorship
Pop Concert Series Sponsor	\$75,000	1-year or multi-year sponsorship
Transportation Program	\$25,000	
Donor Leaves/Tribute Bricks	\$5,000	Up to 100 available
Wellness Equipment Room	\$5,000	
Coffee & Friendship Fridays	\$5,000	
Simple & Social New Member Meet & Greet	\$5,000	Monthly gathering to engage new members

Culinary Series in Shamily's Kitchen | Covers 3 Classes

• Around the Globe – Flavors of the World	\$5,000	
• Living with Diabetes – Tasty Treats	\$5,000	
• No Salt Doesn't Mean No Taste	\$5,000	
• Is Vegan For Me?	\$5,000	Reserved Devore Family
• Swaps – Healthier Options	\$5,000	
• Boards & Bottles – Charcuterie & Sips	\$5,000	
• Soup's On! – Seasonal Favorites	\$5,000	
• Cocktail Party – Themes to Please	\$5,000	
• Let Them Eat Cake! – Indulge That Sweet Tooth	\$5,000	
• Sweet on You - One Dough, Three Cookies	\$5,000	
• Tolerating Intolerances	\$5,000	

UNDERWRITE OASIS CLASS CATALOG | REACH 100,000 SAN DIEGO COUNTY OLDER ADULTS

Underwrite Oasis Class Catalog <ul style="list-style-type: none"> Professionally printed Featured on home page of website Included in weekly electronic communication to 10,000 active members Social Media post with each new catalog 	\$20,000 Produced 6 times a year	<ul style="list-style-type: none"> Includes Full color, full page ad; Front or back cover "Underwritten by [logo]"; 10,000 - 20,000 copies every two months Mailed to active members, distributed at La Mesa and Rancho Bernardo locations and to local participating local libraries
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LOCATION DESCRIPTION	CURRENT GIFT OPPORTUNITY	NAMING RIGHT RESERVED
Building Lead Gift	\$3,000,000	
Events Center (Torrey Pine Room)	\$2,000,000	
Oasis Innovation Center (OIC)	\$1,500,000	
Healthy Aging Center	\$1,000,000	
Honorary Tribute	\$500,000	Reserved Joy's Place
Honorary Tribute (includes building signage)	\$500,000	
Solar Panels/Achievement	\$250,000	

LOWER FLOOR		
Entire First Floor	\$850,000	
Wellness & Fitness Studio	\$600,000	
Teaching Kitchen and Lunch Room	\$300,000	Reserved Shamily's Kitchen
Social Lounge and Library	\$200,000	Reserved Shamily's Kitchen
Tech "Smart Bar" at OIC	\$100,000	Reserved McCarthy Family
Tech Hub at OIC	\$100,000	Reserved Bardin Family
Lobby	\$100,000	Reserved Beck Family
Intergenerational Garden	\$25,000	Includes engraved nameplate
Member Services Office	\$25,000	

UPPER FLOOR		
Entire Second Floor	\$900,000	
Art Studio (Live Oak Room)	\$350,000	
The Game Room	\$350,000	
The Game Room Hospitality Bar	\$60,000	Reserved Tritt Family
Sycamore Room	\$300,000	
Concert Grand Piano	\$50,000	
Lobby	\$100,000	Reserved Miller Family
Intergenerational Training Hub (Sugar Pine Room)	\$250,000	
Mahogany Room	\$100,000	
Art Gallery	\$50,000	Reserved Temenak Family
Intergenerational Garden	\$50,000	Reserved Miller Family
Children's Library	In-Kind	Reserved Rose Resnick
Break Room and Holding Kitchen	\$45,000	
Audio Visual Room	\$25,000	
Member Services Office	\$25,000	
Administration Hub	\$25,000	
Staff Offices (3)	\$15,000	
Private Conversation Pods on the Patio	\$7,500	5 Needed
Planters for Private Conversation Pods	\$2,500	5 Needed

SAN DIEGO OASIS: FACT SHEET 2024

San Diego Oasis is an award-winning nonprofit organization serving people 50+ throughout the San Diego region. Our mission is to promote successful aging through a three-fold approach: lifelong learning, healthy living and intergenerational community service.



Our Impact: How We are Changing the World

- 1) We are solving social isolation, an urgent health issue in the rapidly growing older adult population;
- 2) We are changing the life course of low income students so that they are successful in life;
- 3) We are helping Bridge the Digital Divide for seniors in need who benefit from technology;
- 4) We are not duplicating anyone else's work; and
- 5) We are changing the way people think about aging.

Current Membership is 55,000. Membership is free. Class costs range from free to \$20 per class.

Program Highlights

- **Lifelong Learning:** 4,500 in-person and online classes annually at our two locations (La Mesa and Rancho Bernardo) and more than 30 off-site locations
- **Healthy Living:** workshops in fitness, dance, nutrition, life-style, and chronic disease management
- **Intergenerational Tutoring Program:** trained volunteer tutors are helping at-risk children in grades K-4 build reading skills, self-esteem and positive attitudes toward learning. We serve Title 1 schools throughout the County, including San Diego, Chula Vista, La Mesa/Spring Valley, Poway/Rancho Bernardo, Ramona, and Escondido.
- **Travel Program:** day trips and extended trips are offered throughout the year.
- **Bridging the Digital Divide:** new tablets, training, internet, and free online classes are provided to low-income, isolated seniors who do not have any technology at home (~1100 tablets as of 12/2023).
- **Tech Smart Bar:** Cox Tech Tank in La Mesa and Tim McCarthy Smart Bar in Rancho Bernardo provide one-on-one technology consultations.

AWARDS

2023: CSO50 Award Winner for AI Edge Security and Thought Leadership;

Simona Valanciute selected one of the Most Influential People in San Diego, San Diego Business Journal

2022: Simona Valanciute selected one of the Most Influential People in San Diego, San Diego Business Journal

2022: Generations United's Program of Merit for "Generations Together" Intergenerational Summer Camp

2020: Public Health Champion award by the County of San Diego's Covid19 Leadership.

2019: Two Impact Awards: by the North San Diego Business Chamber and the Escondido Chamber.

2018: NBC Universal Project Innovation Award for Technology Efforts with Older Adults.

2017: Oasis Intergenerational Tutoring Program of Distinction by Generations United, a prestigious national award.

2016: Excellence Award by KUSI and Torrey Pines Bank, Breaking Away Excellence Award.

2014: Charity Navigator: 4 stars out of 4 stars. Our sound fiscal management practices and commitment to accountability and transparency have earned us a 4-star rating from Charity Navigator, America's largest independent charity evaluator.

2013: Gloria Cavanaugh Award for Excellence in Training and Education is given by American Society on Aging (ASA) to organizations with significant and long-term contributions to the field which have created visibility for exemplary training and educational efforts.

For more information, please contact:

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