

Online Dating and Social Apps

Presented by Tony Anscombe
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What's the problem!



FEDERAL TRADE COMMISSION
PROTECTING AMERICA'S CONSUMERS

“People reported losing more money to romance scams in the past two years than to any other fraud reported to the FTC.”

Romance Scams

- 25,000 consumer reports
- 40% increase from 2018
- \$201m - 2019

What is a romance scam

- Create fake profiles
- Target their victims
- Build trust
- Chat several times a day
- Creative story
- Ask for money

Staying safe



Before you start

- Know what's already online about you
 - Google/Bing
 - Online Directories
 - Images
 - Create Alerts



Know what you're already sharing

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@TonyAtESET, ESET Chief Security Evangelist. I blog and speak about cybersecurity, privacy & other tech issues. Everyone needs to feel and be safe online.

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With over 20 years of security industry experience, Tony Anscombe is an established author, blogger and speaker on the current threat landscape.


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Tony Anscombe - Cybersecurity Excellence Awards
Tony Anscombe is the Senior Security Evangelist for AVG Technologies. Tony's role at AVG is to bring products and solutions to the company's users that.





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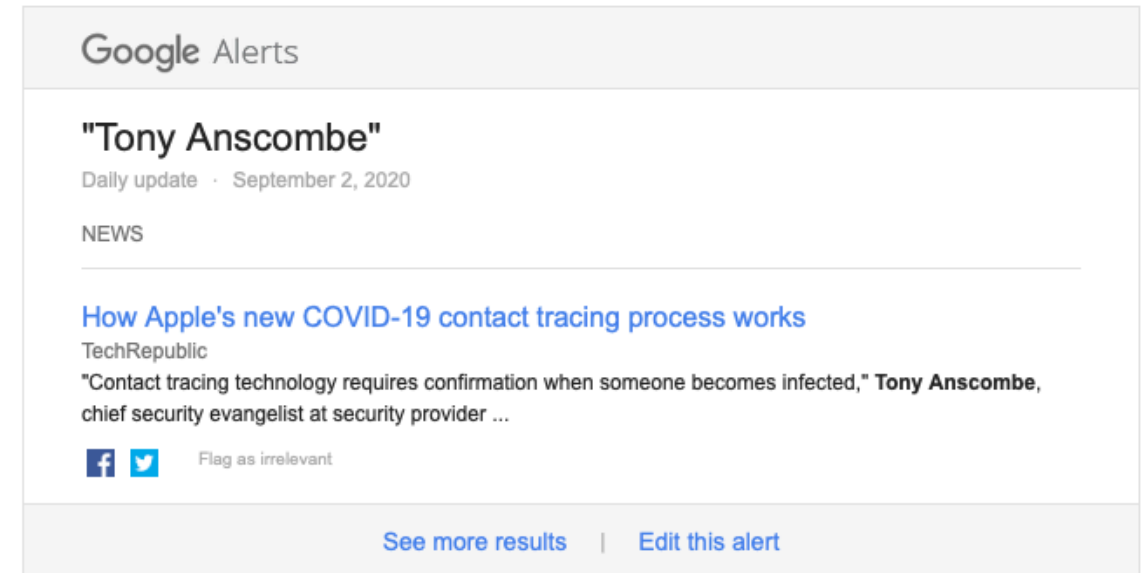
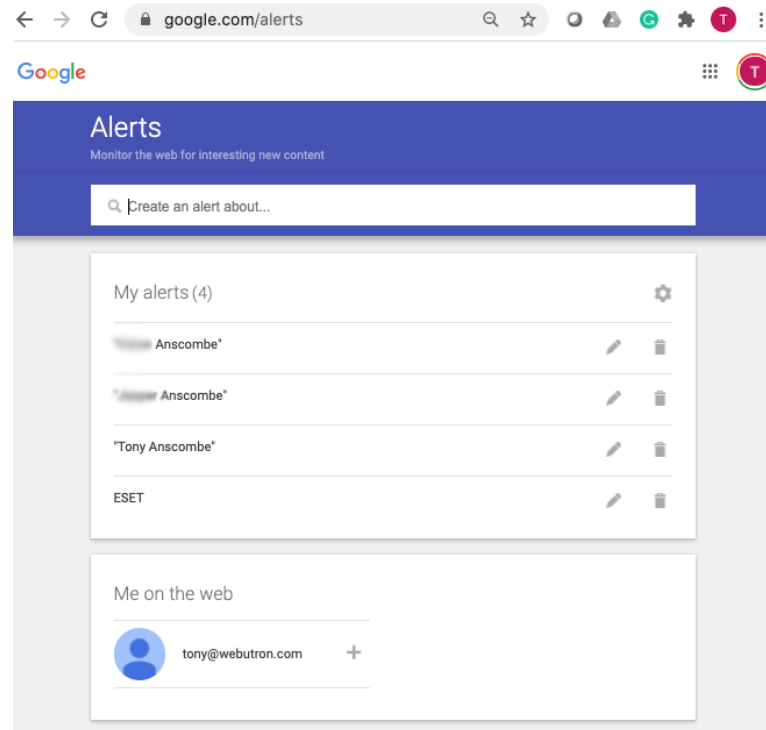

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Who else uses
your laptop,
tablet or
phone?



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Looking for Love & Companionship

So Many Sites! Which is for you?

- Paid vs Free –a free site may not be free, your data may be the cost
- Read the Privacy Policy
- Is there a trial period?
- Are the reviews positive
 - would a friend recommend it?
- Can you delete an account?



Looking for Love & Companionship

Before You Spend Money...

- Use a pre-paid card
- Or your online shopping card with a limited credit
- Don't save your card to the site unless necessary
- Beware of fake emails asking for account info



Looking for Love & Companionship

Setting up an account

- Use a strong password
- Switch on multifactor authentication
- Use a different one for each service
- Use letters from a sentence
- AFC3!mcfc0
- Or use a password manager



Looking for Love & Companionship

Setting up Your Profile

- Use a different email address
- Don't use your full real name
- Don't use your Facebook or Google ID



Don't Overshare and be Honest

- A profile should not be a life story
- Don't disclose your identity
- Consider your location
- A picture should be
 - Recognizable
 - Recent
- Oversharing could be pieces to a puzzle

Sharing pictures (or not)



Sharing pictures

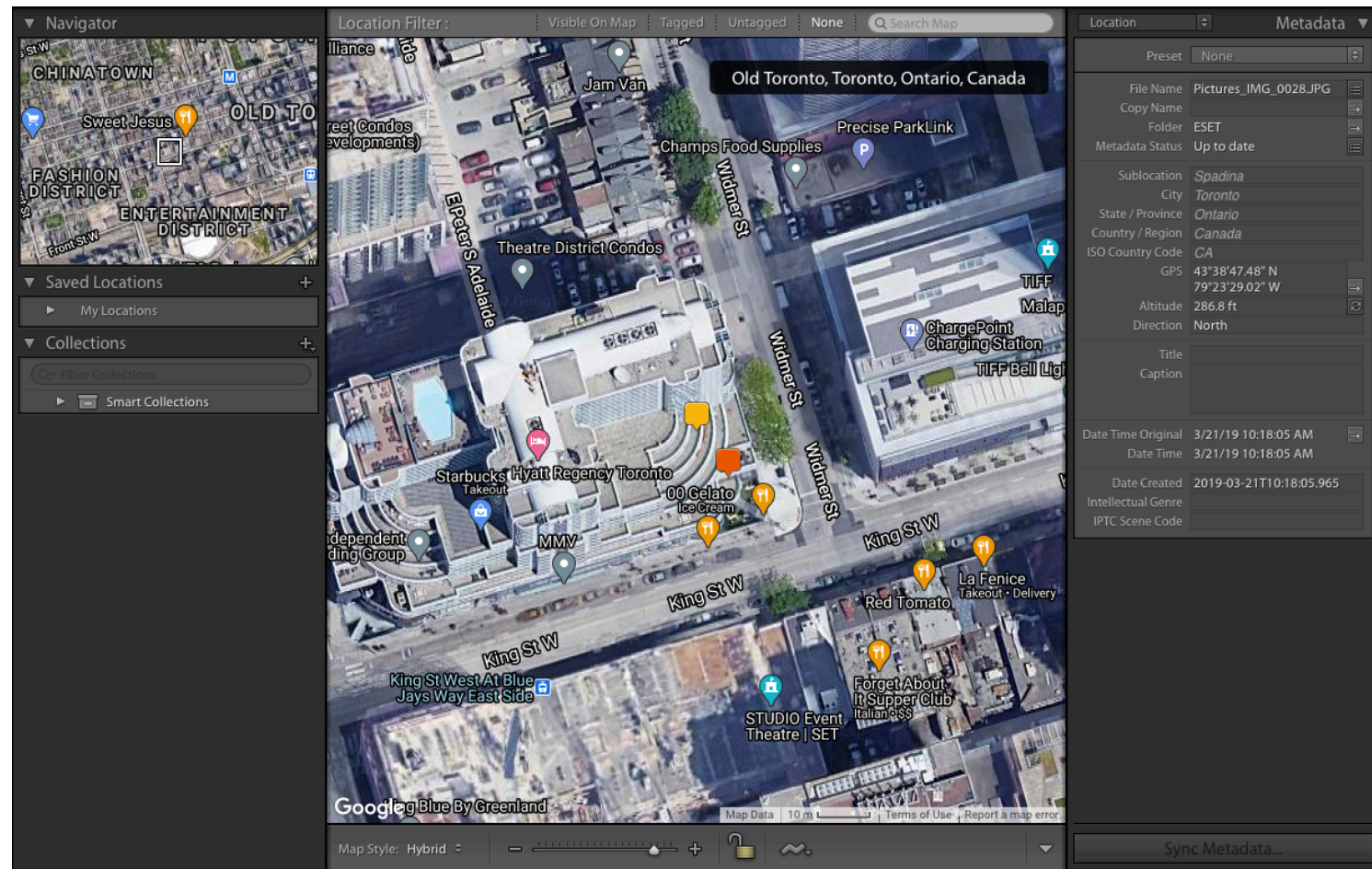
- Every picture tells a story, sometimes too much



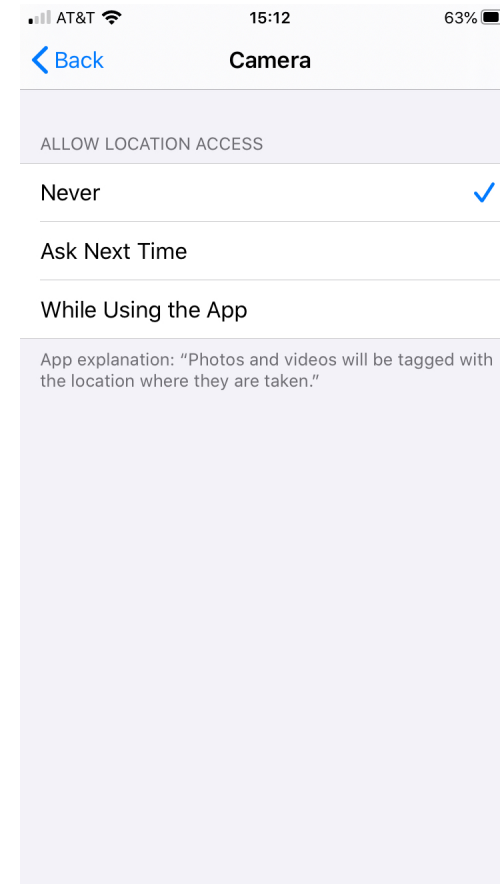
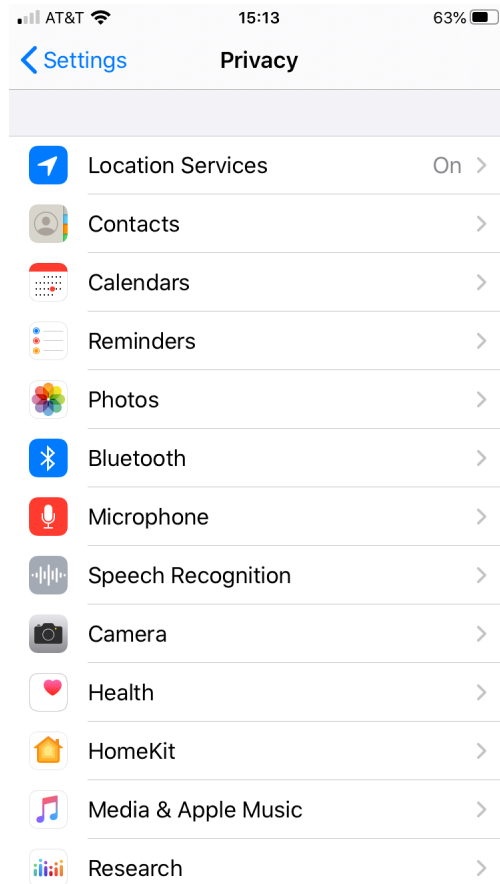
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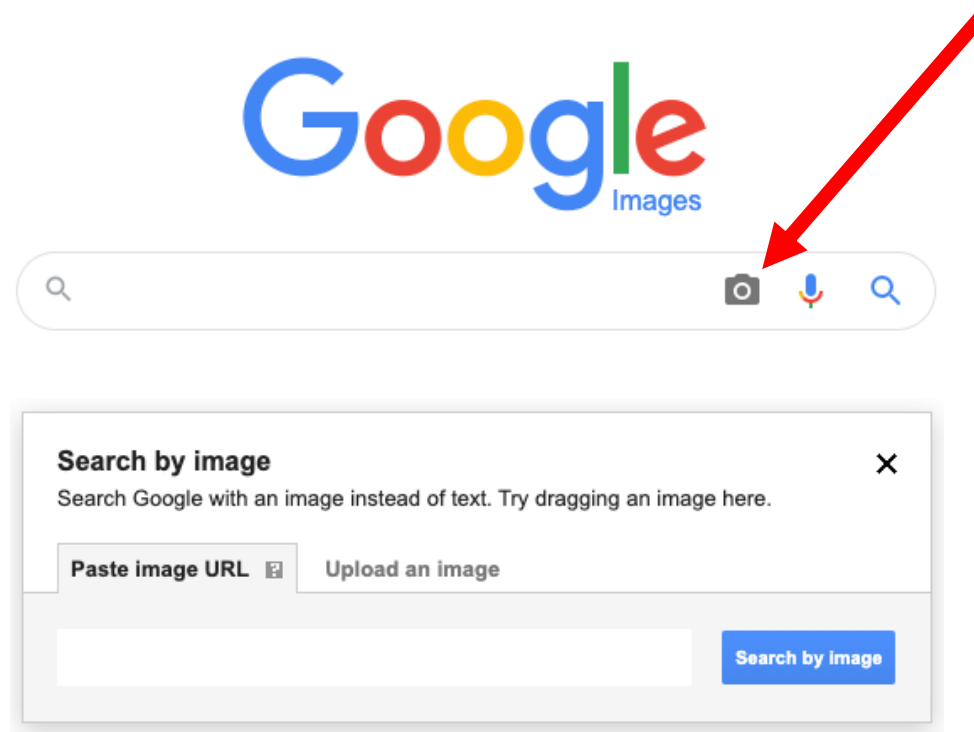


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How to communicate and when to share more

- Don't rush to move away from the built-in site features
- Think before opening up to personal communications
- What you send can be re-posted
- Be appropriate
- Pause 5 seconds before you hit send

Remember the Internet doesn't forget!

Communicating & Meeting

- Do your research
- Use a Google Voice number or a burner phone
- Chat by phone
- Video chat before meeting
- If meeting follow the guidance

If you suspect a romance scam

- Never transfer money
- Listen to family and friends
- Cease all communications with the person
- Search for the creative story
- Reverse image scan their profile picture
- Report them - ftc.gov/complaint

The data breach

What to do if your card or data is compromised

- Suspend your card
- Set up ID monitoring
- Maybe delete the account
- Change passwords on other sites



Respect everyone else's privacy



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Questions?

